

OBJECTIVE

Axon Bridge Systems was in the process of developing and refining a suite of on-line tools that would revolutionize the way individuals and corporations use the internet or intranet to store, search and mine databases for information. The company's integrated solution package leverages the synergy of multiple knowledge models to create the next generation of information search engines. Initial company needs were a design concept, logo and an advertisement for a major industry publication.




SOLUTION

The Core 12 team developed several concepts for Axon Bridge that targeted product appeal to a diversified client base. The product campaign needed to cater to individuals and corporations with various technology skill sets.

*"Being a start-up company with a limited marketing budget, the Core 12 team understood our needs and successfully implemented a campaign beyond our expectations"*

— Daniel Jacobsohn  
AxonBridge Systems



-  SUMMARY AGENT
-  INTELLIGENT SEARCH
-  KNOWLEDGE SPACE

• LOGO AND PRODUCT SYMBOLS



• WEBSITE



• ADVERTISEMENTS